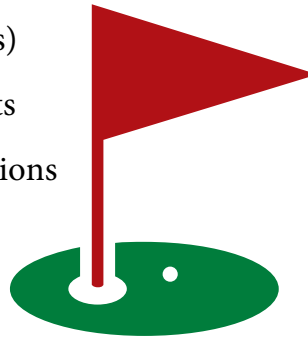


# YEAR IN REVIEW

## The First Tee of Tampa Bay 2019 Program Summary

### PROGRAMS

- » 11 Group Lesson Sites - 2,539 Participants
- » 6 Team Lesson Sites - 575 Participants
- » 9500+ P.E. Player (Middle School Program) Certifying Participants
- » 1,015 Summer Golf Camp Registrations
- » 100% Implementation of National School Program in Hillsborough County Public Elementary Schools (74,500+ students learning golf in P.E. Class)
- » Two PGA Jr. League Teams - 30 Participants
- » 14 Event Tournament Series - 640 Registrations
- » #1 Chapter in Total Certifying Participants



### FUNDRAISING

- » Key Note Speaker David Feherty at 3rd Annual Palma Ceia Gala Dinner
- » \$900k+ Raised at 3rd Annual Palma Ceia Dinner Gala
- » 8th Annual Old Memorial Golf Outing Raising \$150k
- » 1st Annual Avila Golf Outing Raising \$60k+
- » Recipient of \$100k from Gary Koch Pro-Am
- » Raised \$100k+ in overall Annual Giving Campaign



## SPECIAL EVENTS

- » Girls Golf Trip to LPGA Championship in Naples, FL (20+ Participants)
- » Girls Golf Clinic with Brittany Lincicome, Gary Koch, and Jim Dent (20+ Participants)
- » 2nd Annual High School Invitational Nationally Ranked with 70 + participants, Titleist, Full Torque Fitness, and PDQ Sponsorships
- » 4th year hosting Drive, Chip, and Putt Local Qualifier (150+ Participants)
- » Field Trip to Valspar Championship (45+ Participants)
- » Travel Team Trip to Streamsong and Disney Golf Courses (25 Participants)



## MISC

- » Addition of 3 more full time positions to coaching staff
- » Addition of Junior Advisory Board with 25 members
- » Coaches Card program that allows Coaches to play multiple golf courses in town for \$1
- » Awarded 5 Hurricane Tour Exemptions
- » Awarded \$35,000 in College Scholarships

